



Arizona Human  
Trafficking Council

**Arizona Human Trafficking Council  
Outreach & Awareness Committee**

**May 21, 2019**

**1:00 PM**

1700 West Washington Street, PHOENIX, ARIZONA 85007

A general meeting of the Arizona Human Trafficking Council's Outreach and Awareness Subcommittee was convened on May 21, 2019 at 1:00PM 1700 West Washington Street, Phoenix, Arizona 85007, notice having been duly given.

Members Present (9)	
Gary McCarthy, Chairperson	
Zora Manjencich	
Barb Trella (Marsha Calhoun, Proxy - Phone)	
Joe Kelroy	
Mark Doty	
Ed DeCastro	
Deb Johnson (phone)	
Jennifer Crawford (phone)	
Nathaniel Brown (phone)	
Staff/Guests Present (4)	Members Absent (1)
Nikki Green	Michael Traylor
Joanna Jauregui	
Stephanie Di Verde	
Michelle Rucker	

**Call to Order**

- **Chief Gary McCarthy, Chair**, called the Outreach & Awareness Committee meeting to order at 1:04 PM with 9 members and 4 staff and guests present.

**Welcome/Introductions**

- **Chief McCarthy, Chair**, welcomed everyone and asked all present to introduce themselves.

## Approval of Minutes

- **Chief McCarthy**, requested a review of the October 31, 2018 meeting minutes.
- **Mr. Joe Kelroy** motioned to accept the October, 2018 minutes.
- **Mr. Ed DeCastro** seconded the motion.
- The motion passed with no dissenting votes.

## Human Trafficking 101 Requests

- **Chief McCarthy** asked if any members would be interested in facilitating the Human Trafficking 101 training as requests have increased. **Ms. Zora Manjencich** and **Mr. Kelroy** both volunteered. **Ms. Jennifer Crawford** said she does a training in Tucson that is not exactly the same but similar. **Mr. Nathaniel Brown** requested training during the Navajo Nation Fair in September 2019. **Chief McCarthy** stated that this event brings all four states together and that we will be able to do the training, and therefore be able to attain a huge goal for numbers for people educated through the trainings (roughly 300,000 people attend this event). **Mr. Kelroy** said collaboration between reservations and courts and this could be a great opportunity to connect as they are always looking for trainings. **Chief McCarthy** asked **Mr. DeCastro** if he had been trained, and, he replied that he hadn't. **Ms. Manjencich** stated that her training is up to date. **Mr. Brown** stated that for the Navajo Nation Fair he wants to radio broadcast, and work with behavioral and mental health department. He suggested the "youth day" which would be that Friday, and the Council can have an information table. **Chief McCarthy** asked who wants to attend? **Ms. Manjencich, Mr. Kelroy, and Ms. Nikki Green** all expressed an interest in attending.
- **Chief McCarthy** stated that he just got back from Washington D.C. where he noticed that other places have very different ways of getting the information out, which is great, but just calling 911 would be more effective, from the perspective of the police. The victims are being trafficked by mostly busses and trains, first for drugs, and then when they're here they are trafficked out. **Chief McCarthy** stressed the importance of "see something say something" and then told a story of how no one is asking young people if they need help when they're seen unaccompanied. **Chief McCarthy** wants Greyhound busses trained and also the local bus route. **Mr. Mark Doty** agreed, stating that many young people in the "at risk" population use this kind of transportation. **Mr. DeCastro** asked how we train, **Chief McCarthy** replied just mainly awareness, getting people to call in and report. **Mr. Ed DeCastro** asked if anyone reached out to Greyhound? **Chief McCarthy** replied that Greyhound has been contacted reached out but haven't heard back yet. **Mr. DeCastro** asked if there was traffic on 7th avenue? **Mr. Mark Doty** said no activities. **Chief McCarthy** asked if there was any word on busses? **Ms. Debbie Johnson** replied that busses are coming from other states. **Ms. Marsha Calhoun** said security is looking to partner to get a grant to educate the people, to help train and prepare. Working on that partnership to get everyone trained. **Chief McCarthy** offered his help if needed.
- **Ms. Calhoun** stated that **Ms. Barb Trella** and she have been in contact with Airline Ambassadors and that the flight attendants are asking for the training. As professional women of aviation, what options do we have so we can do continued education for this population? **Chief McCarthy** stated the Council can do that and that Mr. Doty, Mr. DeCastro, and Ms. Manjencich, will collaborate on specifics. **Ms. Calhoun** stated it's hard to get everyone together because of the different flight schedules, but we want it to be airport wide, so if we had people trained, we could keep it ongoing.

**Ms. Green** said she would reach out regarding this. **Chief McCarthy** stated that we can get out there and do a train the trainer in July or August.

### January Shift with Commander DeCastro

- **Chief McCarthy** stated that on January 28th he went to see “the track” and see how things are now. It was extremely cold but still a lot going on. Web-based business is back on the streets. **Mr. Doty’s** team is the best to see it firsthand. Chief McCarthy recommended that everyone on this subcommittee goes on a ride along because it gives you more credibility when you see it out there as opposed to in the office. **Mr. DeCastro** stated that going out there and doing ride-alongs gives you a different perspective of how things work and what people see. You see them looking and it’s interesting when you actually see that. **Chief McCarthy** stated that when we pulled up, the people were scared to see the police. **Mr. DeCastro** said even for the patrol officers, a lot is web-based so it’s different to see it outside. It has made it more difficult to do these types of investigations. **Chief McCarthy** asked what new things are you seeing? **Mr. Doty** stated that when Backpage.com shut down, things were kind of slow but then we saw those groups back on the streets, even those who haven’t previously been on the streets, such as the LGBTQ community. Social media, Tinder, Whisper, Plenty of Fish, Instagram, trading websites such as Craigslist, they’re everywhere. His team hits the streets every day and even just this morning they made seven arrests. The demand is still out there. Ten percent comes from illicit massage parlors, it’s alive and well in Mesa and Glendale, but you still see them on the streets. With the warmer weather coming, the costumes are getting skimpy and aggressive, because of the demand. **Chief McCarthy** asked for updates from Tucson. **Ms. Crawford** stated that there were no new updates, but further agreed with Mr. Doty in thinking that web-based activity is still high. More on Instagram, and some local escort sites, the vetting process became hard, logistically. Facebook messenger is still top. Street level stuff is up higher. **Mr. Doty** asked about Uber. **Ms. Crawford** stated that there was only one such case. She said she’s been seeing more girls without transportation and that they are starting to ask for money upfront. **Mr. DeCastro** asked have we thought of Uber training? **Chief McCarthy** said yes, we gave them training.

### Updates and Awareness

- **Chief McCarthy** stated its been 5 years since the subcommittee did the PSA’s, and he thinks it’s time to make a new one and send it out through Facebook, Instagram social media etc. He suggested making an updated one. Everyone agreed. He stated we had ASU students do it last time, and the Arizona Department of Transportation for cameras. It was done in three days. He asked if anyone else knows of groups that could be helpful in the production of the PSA’s? **Ms. Green** stated that the Governor’s Youth Commission has a a Human Trafficking subcommittee so perhaps they could collaborate. **Ms. Manjencich** suggested her daughter-in-law, who is in film school at ASU could also be a resource. **Mr. Decastro** asked if we could do instagram stories, little ads. **Chief McCarthy** asked what other opportunities do we have? We have more sporting events and tourism coming up so what else can we do? **Ms. Johnson** stated Arizona has a lull between huge events, NASCAR is coming in November 2020. She also said that it’s been a while since hotel training and she has a team that can start doing the training and get a plan together. Perhaps the subcommittee can make a yearlong plan so that they are prepared when NASCAR comes in

2020. **Mr. Doty** stated we' been trying to get into the hotels too. **Ms. Debbie Johnson** stated that Hilton Hotels and Marriott Hotels are current partners. **Ms. Manjencich** has a connection to Best Western Hotels.

#### **Review for NAC**

- **Ms. Nikki Green** gave a brief rundown of the agenda for the National Advisory Committee, times and logistics on how exactly the meetings would be run. She also explained the breakdown of subcommittees, mentioning that since the HTC's subcommittees do not exactly match with the NAC's, the HTC members have been split up by profession/knowledge in the area.

#### **Call to the Public**

- **Chief McCarthy** gave a call to the public. No public wished to comment.

#### **Adjourn**

- **Chief McCarthy** called for adjournment at 1:43 PM.

May 28, 2019  
Arizona Human Trafficking Council  
Outreach & Awareness Committee  
Respectfully Submitted By:  
Nikki Green  
Director of Youth and Community Initiatives GOYFF